

“Initiative for improving the capacity and accessibility of
tourism destinations in the cross-border area”

“Destinations for all”

Deliverable 2.2.4

Promotional materials

Municipality of Thassos

<http://destinationsforall.eu/>

The project is co-financed by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A “Greece-Bulgaria 2014 - 2020”.

The content of this document is sole responsibility of the Municipality of Thassos and can in no way be taken to reflect the views of the European Union, the participating countries the Managing Authority and the Joint Secretariat.



Το αντικείμενο του έργου αφορά στην αναβάθμιση της προσβασιμότητας των ατόμων με αναπηρίες στις δημόσιες εγκαταστάσεις. Επιπλέον αποσκοπεί στην ενημέρωση του τουριστικού κοινού, για τους υπάρχοντες τουριστικούς χώρους.

The aim of the project is to upgrade the accessibility in public facilities for people with disabilities. In addition, it aims to inform the public about the existing tourist areas.

Предметът на проекта е да се подобри достъпността на хората с увреждания в обществени заведения. Освен това този проект има за цел да информира туристическата общественост за съществуващите туристически зони.

The contents of this publication are sole responsibility of the Municipality of Thasos and can in no way be taken to reflect the views of the European Union, the participating countries the Managing Authority and the Joint Secretariat.

BENEFICIARIES

- Municipality of Garmen
- Municipality of Thasos



ΔΙΚΑΙΟΥΧΟΙ

- Δήμος Γκάρμεν
- Δήμος Θάσου



Interreg
Greece-Bulgaria
Destinations For All



**Initiative for
improving the
capacity and
accessibility in the
cross border area**

www.destinationsforall.eu

The project is co-funded by the European Regional Development Fund (ERDF) and National Funds of the countries participating in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme

Ο Δήμος Garmen υλοποίησε τις ακόλουθες δραστηριότητες:

- Λεπτομερής μελέτη για την κατάσταση και τον προσδιορισμό των μέτρων για τη διατήρηση της φυσικής και πολιτιστικής κληρονομιάς.
- Αναπτυγμένο τουριστικό πρόγραμμα σύμφωνα με τη Βουλγαρική Πράξη Τουρισμού.
- Εκπόνηση κοινής μεθοδολογίας και υλοποίηση έρευνας για τις τουριστικές ροές σε Γκάρμεν και Θάσο.
- Διαφημιστική έκθεση των 2 πιο σημαντικών τουριστικών τοποθεσιών στο Garmen.
- Βελτίωση της πρόσβασης στις πηγές φυσικών μεταλλικών νερών, συμπεριλαμβανομένων μέτρων για άτομα με αναπηρία.
- Τουριστικές πινακίδες κατεύθυνσης και πληροφόρησης.
- Παραχή παθολόγων για τουριστικούς σκοπούς, καθώς και εγκαταστάσεις στάθμευσης.
- Νοταριστήρ για τουριστικές τοποθεσίες στη Γκάρμεν και τη Θάσο, με προσαρμογή στα ΑΜΕΑ.

Ο Δήμος Θάσου υλοποίησε τις ακόλουθες δραστηριότητες:

- Δύο κύκλους ενημερωτικών σεμιναρίων
- Ιστοσελίδα για το έργο
- Δράσεις επικοινωνίας στα social media, ενημερωτικά φυλλάδια, δημοσιεύσεις σε τουριστικά περιοδικά
- Εκδηλώσεις ενημέρωσης και τελικό συνέδριο
- Παρεμβάσεις στο δημοτικό Camping "GOLDEN BEACH": Κατασκευή πεζοπορικών διαδρόμων που συνδέουν την είσοδο με την παραλία και το beach bar. Ανακατασκευή υφιστάμενων τουαλετών και ντους ώστε να καταστούν κατάλληλα για χρήση από ΑΜΕΑ. Πρόσβαση στη θάλασσα με ειδικό αμφίβιο όχημα, διαδρόμους πρόσβασης, περιοχές σκίασης με ξύλινες ομπρέλες, αποδυτήρια, ντους και χημική τουαλέτα. Ράμπες για πρόσβαση σε όλα τα κτίρια της κατασκήνωσης. Ειδικές θέσεις στάθμευσης. Προμήθεια εξοπλισμού Braille (εκτυπωτής, σθόλις, ειδικό λογισμικό). Δημιουργία mini βιβλιοθήκης με 100 βιβλία Braille.

The Municipality of Garmen carried out the following activities:

- A detailed study on the previous situation and an identification of measures needed for further protection of natural and cultural heritage.
- An advanced touristic manual according to the Bulgarian Tourism Act manual.
- A study on a common methodology and implementation of research on tourist flows in Garmen and Thasos.
- Advertising exhibition of the 2 most important touristic places in Garmen.
- Improving access measures to natural mineral water-resources place, including measures for people with disabilities.
- Direction and information signs creation, for tourists.
- Bicycles provision for tourist purposes, as well as parking facilities.
- Documentary about touristic places in Garmen and Thasos, adapted for the disabled.

The Municipality of Thasos carried out the following activities:

- Informative seminars
- Website for the project
- Communication actions on social media, brochures, publications in travel magazines
- Informative events and a final conference
- Interventions in the municipal camping "GOLDEN BEACH": Construction of hiking corridors that connect the entrance with the beach and the beach bar. Reconstruction of existing toilets and showers to make them suitable for use by the disabled. Access to the sea with a special amphibious vehicle, access corridors, shading areas with wooden umbrellas, changing rooms, shower and chemical toilet. Ramps for access to all camp buildings. Special parking spaces. Supply of Braille equipment (printer, monitor, special software). A mini library creation, with 100 Braille books.

Община Гърмен реализира следните дейности:

- Подробно проучване на положението и определяне на мерки за опазване на природното и културното наследство.
- Разработена туристическа програма в съответствие със Закона за туризма в България.
- Разработване на обща методология и провеждане на изследвания на туристическите потоци в Гърмен и в-в Тасос.
- Рекламна изложба на 2 -те най -важни туристически обекта в Гърмен.
- Подобряване на достъпа до природни минерални водни ресурси, включително мерки за хора с увреждания.
- Туристическа карта и информационни табели.
- Предоставяне на велосипеди за туристически цели, както и места за паркиране.
- Документален филм за туристически обекти в Гърмен и Тасос, адаптиран за хора с увреждания.

Община Тасос изпълнява следните дейности:

- Два кръга семинари за информирание на обществеността
- Уебсайт за проекта
- Коммуникационни действия в социалните медии, брошури, публикации в туристически списания
- Информационни събития и заключителна конференция
- Намеси в общинския кемпинг "ЗЛАТЕН БЯСЪР": Изграждане на туристически пътеки, които свързват входа с плажа и бара на плажа. Реконструкция на съществуващи тоалетни и душове, за да бъдат подходящи за използване от хора с увреждания. Достъп до морето със специално превозно средство -амфибия, коридори за достъп, сенчести зони с дървени надъри, съблекални, душ и химическа тоалетна. Рампи за достъп до всички сгради на лагеря. Специални места за паркиране. Доставка на брейлово (Braille) оборудване (принтер, монитор, специален софтуер). Създаване на мини библиотека със 100 брейлово книги.

Promotional Video Link

<http://destinationsforall.eu/wp-content/uploads/2022/01/camping.mp4>

Interreg

Greece-Bulgaria

Destinations For All



European Regional Development Fund

Initiative for improving the capacity and accessibility in the cross border area
www.destinationsforall.eu



Δράσεις ενίσχυσης μέτρων
προσβασιμότητας για τα ΑμΕΑ
στα τουριστικά αξιοθέατα



Δήμος
Γάρμεν



Δήμος
Ολύμπου

Το έργο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης
και εθνικούς πόρους των χωρών που συμμετέχουν στο
Πρόγραμμα Συνεργασίας Interreg V-A "Ελλάδα-Βουλγαρία 2014-2020".

Interreg

Greece-Bulgaria

Destinations For All

European Regional Development Fund



Initiative for improving the capacity and
accessibility in the cross border area
www.destinationsforall.eu



**We are taking measures for
making touristic attractions
accessible for PWD**



Municipality
of Garmen



Municipality
of Thassos

The project is co-funded by the European Regional Development Fund (ERDF) and National Funds
of the countries participating in the INTERREG V-A "Greece - Bulgaria 2014 - 2020"
Cooperation Programme

Interreg



Greece-Bulgaria

Destinations For All

European Regional Development Fund

Initiative for improving the capacity and
accessibility in the cross border area
www.destinationsforall.eu



Δράσεις ενίσχυσης μέτρων
προσβασιμότητας για τα
ΑμΕΑ στα τουριστικά αξιοθέατα



Το έργο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης
και εθνικούς πόρους των χωρών που συμμετέχουν στο Πρόγραμμα Συνεργασίας Interreg V-A
"Ελλάδα-Βουλγαρία 2014-2020".

Interreg Greece-Bulgaria



Destinations For All
European Regional Development Fund

Initiative for improving the capacity and
accessibility in the cross border area
www.destinationsforall.eu



**We are taking measures for
making touristic attractions
accessible for PWD**



The project is co-funded by the European Regional Development Fund (ERDF) and National Funds
of the countries participating in the INTERREG V-A "Greece - Bulgaria 2014 - 2020"
Cooperation Programme

Initiative for improving the capacity and accessibility in the cross border area

www.destinationsforall.eu



Municipality
of Garmen



Municipality
of Thassos



Interreg
Greece-Bulgaria
Destinations For All
European Regional Development Fund



We are taking measures for making touristic attractions accessible for PWD

The project is co-funded by the European Regional Development Fund (ERDF) and National Funds of the countries participating in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme

Initiative for improving the capacity and accessibility in the cross border area

www.destinationsforall.eu



Δήμος
Γκάρμεν



Δήμος
Θάσου



Interreg
Greece-Bulgaria
Destinations For All
European Regional Development Fund



Δράσεις ενίσχυσης μέτρων προσβασιμότητας
για τα ΑμΕΑ στα τουριστικά αξιοθέατα

Το έργο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης και εθνικούς πόρους των χωρών που συμμετέχουν στο Πρόγραμμα Συνεργασίας Interreg V-A "Ελλάδα-Βουλγαρία 2014-2020".

Initiative for improving the capacity and accessibility in the cross border area

www.destinationsforall.eu



Община
Гърмен



Община
Тасос



Interreg
Greece-Bulgaria
Destinations For All
European Regional Development Fund



*Предприемаме мерки, за да направим туристическите
атракции достъпни за хора с увреждания*

Проектът е съфинансиран от Европейския фонд за регионално развитие и от национални фондове на страните, участващи в Програмата за сътрудничество Interreg V-A "Гърция-България 2014-2020"

Initiative for improving the capacity and accessibility in the cross border area

www.destinationsforall.eu



Δήμος
Γκάρμεν



Δήμος
Θάσου



Δράσεις ενίσχυσης μέτρων προσβασιμότητας για τα ΑμΕΑ στα τουριστικά αξιοθέατα

Το έργο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης και εθνικούς πόρους των χωρών που συμμετέχουν στο Πρόγραμμα Συνεργασίας Interreg V-A "Ελλάδα - Βουλγαρία 2014-2020"

Initiative for improving the capacity and accessibility in the cross border area

www.destinationsforall.eu



Municipality
of Garmen



Municipality
of Thassos



We are taking measures for making touristic attractions accessible for PWD

The project is co-funded by the European Regional Development Fund (ERDF) and National Funds of the countries participating in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme

Initiative for improving the capacity and accessibility in the cross border area

www.destinationsforall.eu



Община
Гърмен



Община
Тасос



Interreg
Greece-Bulgaria
Destinations For All
European Regional Development Fund



*Предприемаме мерки, за да направим туристическите
атракции достъпни за хора с увреждания*

Проектът е съфинансиран от Европейския фонд за регионално развитие и от национални фондове на страните,
участващи в Програмата за сътрудничество Interreg V-A "Гърция-България 2014-2020"