



Project Meeting

November 4th, 2021

Presentation title: Implementation Status Municipality of Thassos





Total Budget for the Municipality of Thassos is **314.789,61 €**





Main activities include:

- Project management and coordination
- Communication & Dissemination
- Research and Planning
- Improvement of access to touristic sites
- Promotion and awareness of campaign





Project management and coordination

- PB2 so far has:
- provided input for 8 Progress Reports
- organized 1 project meeting in Thassos and has participated in 2 more
- verified expenditure of a total 139.838,12
- produced 4 internal progress reports





Communication & Dissemination

PB2 so far has:

- implemented the Communication Plan
- published the 3 out 5 paid articles in travel magazines (online and printed)
- elaborated the social media strategy and run the social media campaign for 12 months
- developed the project's site <u>www.destinationsforall.eu</u>
- produced the banners, the posters, the leaflets and the promotional video
- implemented the International Closing Conference on October 29th 2021







Destinations For All



INVITATION FOR PARTICIATION IN THE FINAL INTERNATIONAL

CONFERENCE OF THE PROJECT «Destinations for All»

The Municipality of Thasos, in the context of the European Territorial Cooperation Program "Greece - Bulgaria 2014-2020" implements the project entitled: "Initiative for improving the capacity and accessibility of tourism destinations in the cross border area" and acronym "Destinations for all" with the Leader Beneficiary of the Project, the Municipality of Garmen (LB). In this line, the Municipality of Thasos invites you with great honor to participate in the Final International Conference, which will be held online, on Friday, 29th of October 2021, at 13:00 pm, with the participation of Speakers from Greece, Bulgaria, as well as from other European Countries, with activity not only in the field of tourism for Persons with Disabilities, but also public awareness initiatives on accessibility of Persons with Disabilities in tourism activities, with 100 participants.

You can watch the Final International Conference via ZOOM at the following link:

https://us06web.zoom.us/i/87406151113?pwd=SWR4VGNCM0ZhNEJCOEIXOkZWnlsOT09

Meeting ID: 874 0615 1113 // Passcode: 697101

Kind Regards,

The Municipality of Thasos

The project is co-funded by the European Regional Development Fund (ERDF) and National Funds of the countries participating in the INTERREG V-A "Greece-Bulgaria 2014-2020" Cooperation Programme





Research and Planning

PB2 so far has:

- Elaborated the study on the promotion of tourism for people with disabilities in the cross border including good practices report

- Conducted the evalution survey on the satisfaction of tourists and local entreprenuers, on the rate of goals achieved by the project the perception of the public





Distributed Questionnaire for the survey

European Reg	alonal Develo	propert Fund

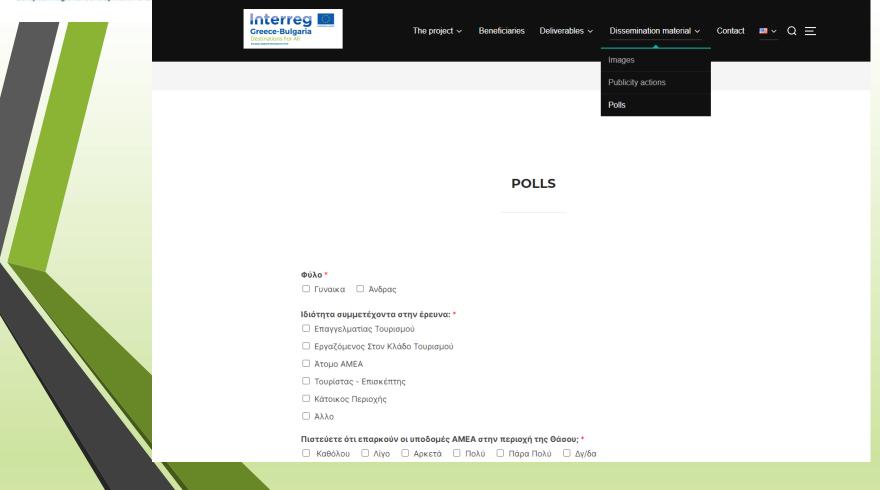
Destinations For All







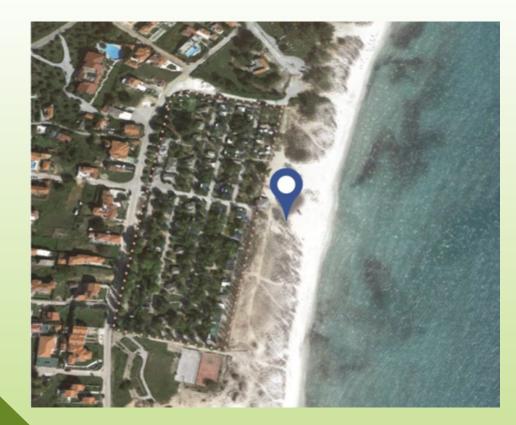
Destinations For All







Improvement of access to touristic sites

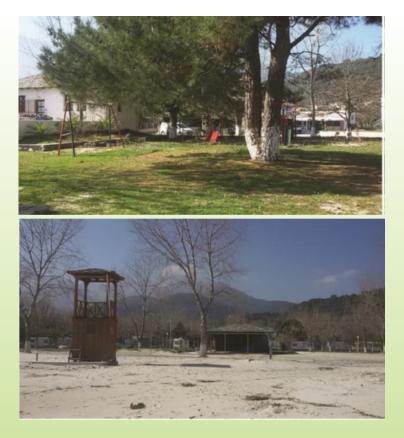




European Regional Development Fund



Before





European Regional Development Fund





After





After

Destinations For All

European Regional Development Fund







Interreg Greece-Bulgaria Destinations For All





European Regional Development Fund

After







- The Braille equipment has been purchased - The 100 books (childrens books, novels, etc) in Braille have been purchased





The Organisation of two cycles of seminars for tourism professionals in dissability awareness has been implemented on June 2019 and November 2019 respectively



European Regional Development Fund









Promotion and awareness of campaign







Promotion and awareness campaign





European Regional Development Fund



Participation in Exhibitions Belgrade







European Regional Development Fund



Participation in Exhibitions Bucharest









Remaining Activities of the physical Object

- Publish the last 2 paid articles
- Conduct the final project activity (PM activities ongoing)





Thank you for your attention